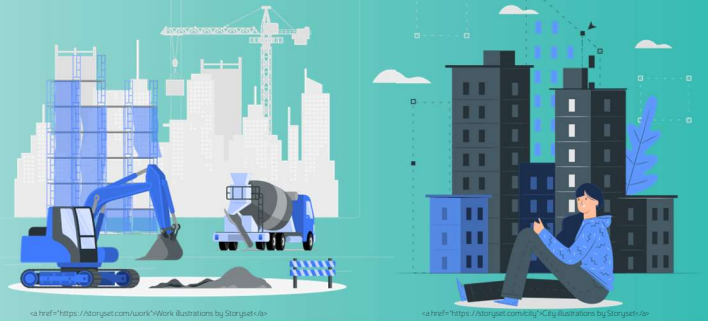


# PREPARING FOR UKRAINE RECONSTRUCTION



## HOW TO OPTIMIZE THE USE OF CAPITAL INVESTMENTS IN REBUILDING UKRAINE?



### Co- benefits in urban re-development and reconstruction Just transition based on human centric planning and integrated approach

**Efficient use of resources** in rebuilding Ukraine can be achieved through integrated approach in urban re-development. Discovering cross-sectorial alignments as well as social and economic co-benefits have the potential to maximise outcomes of the capital investments in infrastructure.

Multiple goals can be achieved through **integrated approach and identification of co-benefits**. Discovering interlinks between urban sectors and socio-economic needs is key in the re-development process to make the renewed cities resilient, green, future proof, smart and inclusive.

**Activation of local communities** to discover their needs and include them in the redevelopment process is the core of just transition. Special attention shall be given to vulnerable people and minorities, so their voice is heard.



### Prepare your city for its green transition

Just Consultancy is licensed to use 360 City Scan®, a powerful Green City planning and analysis tool, that facilitates an integrated, evidence-based approach, prioritizing citizens' engagement.

It brings a unique view of a city, measuring its current sustainability level, to reflect how well it is positioned to address environmental, social and economic challenges.

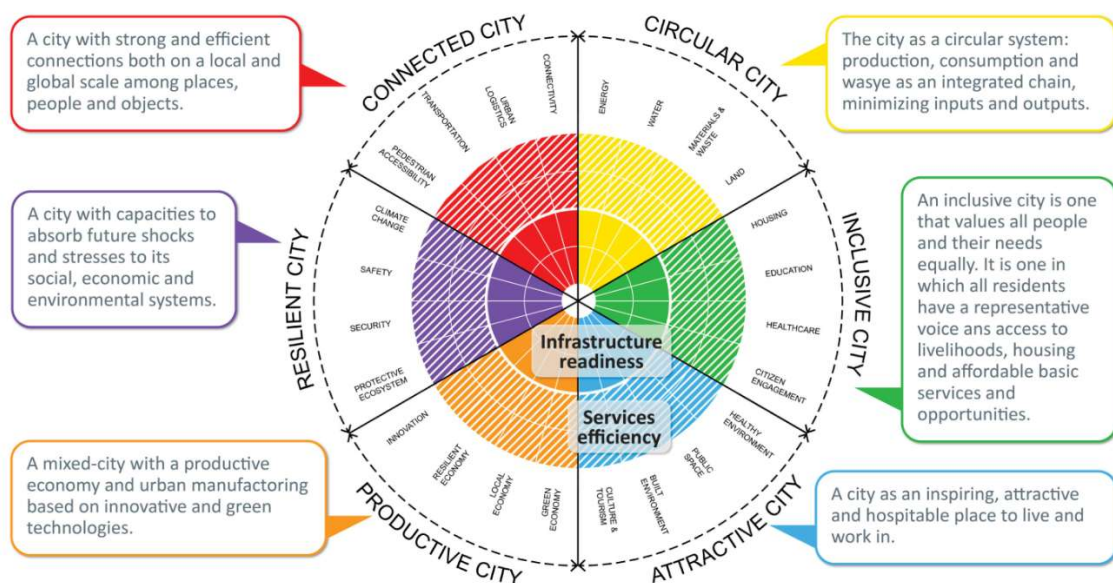
Using 360 City Scan®, city planners can map overall 'green performance' in terms of infrastructure readiness and services efficiency, from six key perspectives:

The city's green profile is presented in a practical 360° planner, with a score for each aspect.

360 City Scan has been used with planners in some 80 cities In Europe, Africa, Asia and Australia, to help them develop a clear picture of their situation – evaluating the city's maturity against sustainability criteria, by engaging in discussion with city authorities and residents to define priorities that reflect their reality.

#### Circularity, Inclusiveness, Attractivity, Productiveness, Resilience, Connectivity

#### 360 City Scan®





# ABOUT JUST CONSULTANCY



Just Consultancy was created by Jolanta Zarzycka to bring a practical and useful approach to Green City development – to city planners, international agencies and programs, and companies focused on green development.

Just Consultancy provides tailored solutions for city transition, with optimal use of resources, delivering respected city governance and happy residents.



## About Jolanta Zarzycka

**Urban Planner & Projects Leader, Landscape Architect**

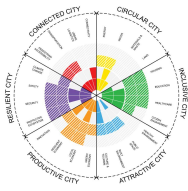
Providing directions to cities and executive teams on integrated urban development and cities transition, aligned with the European Green Deal and Just Transition concept.

PhD Urban Planner and Landscape Architect, engineer and experienced project leader, with 25 years' experience in advising executive teams and city planners on how they can deliver integrated urban development and a transition to Green Cities. Through her international experience she is specialized in strategic urban development, town planning, the transition to carbon-neutral cities, nature based solutions, climate resilience, cities decarbonization, project integration and management. Member of ISOCARP – International Society of City and Regional Planners.

## Project examples



### Iasi, Romania



#### Green City Action Plan(GCAP) for The City of Iasi

Co- Leader and Core Team member, coordinating preparation of the GCAP, including 360° City Scan and positioning the environmental challenges within urban sectors, stakeholder engagement and project management. EBRD Green Cities strives to build a better and more sustainable future for cities and their residents. The program achieves this by identifying, prioritizing and connecting cities' environmental challenges and climate adaptation needs with sustainable infrastructure investments and policy measures. Stakeholder engagement and inclusion are important part of the approach.

<https://www.ebrdgreencities.com/our-cities/iasi/>

### Springfield, Australia



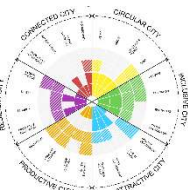
#### 360° City Scan and Development Roadmap for Greater Springfield, targeting Zero Net Energy and Better City solutions

Project leader coordinating the interdisciplinary approach to propose development Roadmap for emerging city, with ambitious goal of producing more energy than it uses, tripling its residents within 20 years and becoming showcase and living-lab city for innovation, education, health and energy.

360° City Scan was the first step, which included evaluation of the city maturity through workshops and interviews. The findings contributed to the integrated project aiming at Zero Net city transition.

<https://tractebel-engie.com/en/references/greater-springfield-360-city-scan>  
<https://greaterspringfield.com.au/wp-content/uploads/2022/09/Springfield-Net-Zero-Roadmap.pdf>

### Katowice, Poland



#### Koszutka district redevelopment – recommendations for urban masterplan

Support to the master planning team on discovering how the small scale district intervention contributes to the improvement of the neighbourhood sustainability.

Recommendations were provided on the basis of the 360° City Scan to integrate multiple perspectives in the proposed concept of the area re-development.

On-going project